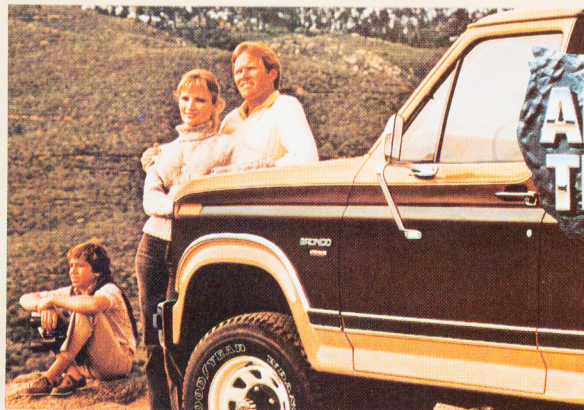
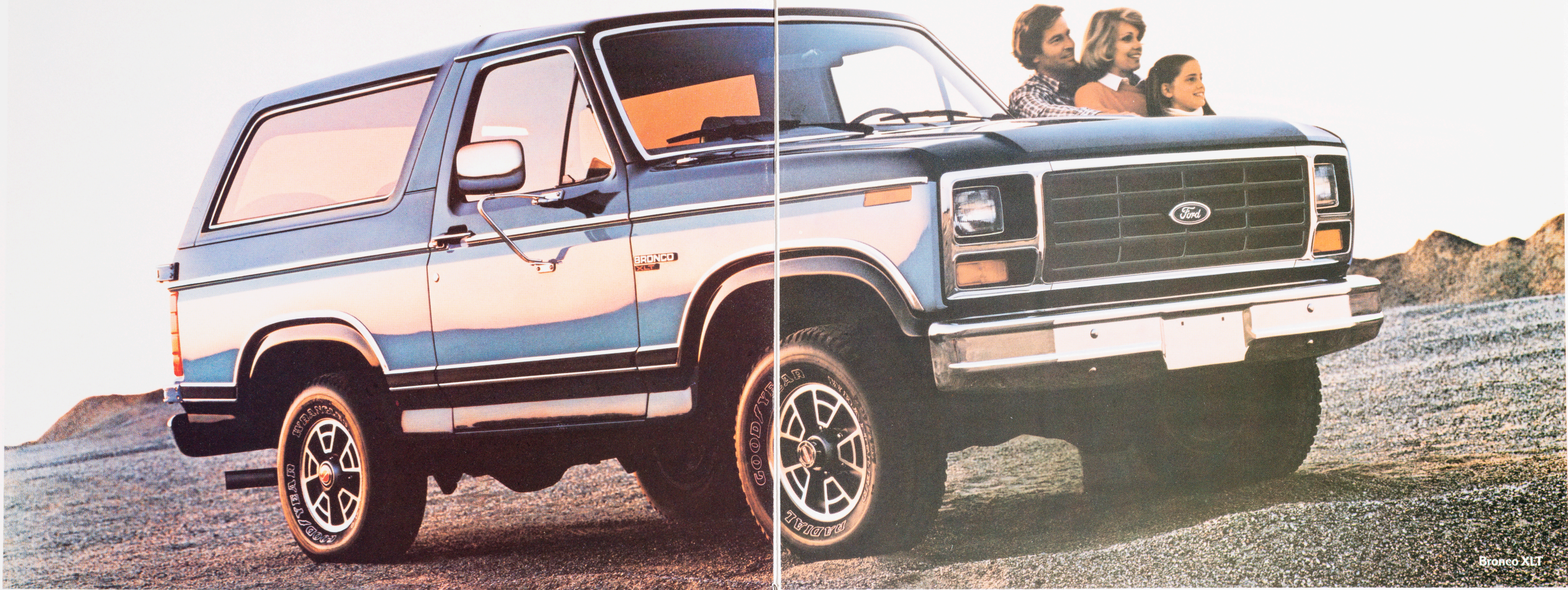


'83 FORD BRONCO



**AMERICA'S
TRUCK** **Built
Ford
Tough**



'83 FORD BRONCO

Bustin' loose for family fun!

The great outdoors is something everyone can enjoy with Bronco. The standard flip/fold rear bench seat* and optional front bench seat provide room and comfort for six passengers and a surprising 51.8 cu. ft. of cargo. With the rear seat folded, there's even more room for cargo—over 81 cu. ft. and over 102 cu. ft. with the rear seat removed.

Bronco's standard power team—4.9 liter 6-cylinder engine and 4-speed manual transmission—is an efficient combination.** In addition, Bronco gives you a choice of V-8 options with the 5.0 liter and 5.8 liter engines. Optional transmissions include SelectShift automatic (now available with the 4.9L 6-cylinder) and 4-speed manual overdrive.

A Wide Range of Choices

Choice is what Bronco's all about with three distinct trim levels. There's the standard Bronco with its many convenience and comfort features.

Heading up the Bronco line is XLT with all kinds of special touches that make this 4-wheeler as luxurious as it is tough. In a class by itself is XLS, the sporty Bronco with eye-catching graphics and brushed aluminum interior accents.

Like all Ford 4x4's, Bronco is built tough with exclusive Twin-Traction Beam independent front suspension; ladder-type frame, integral front axle differential carrier/skid plate, 2-speed transfer case, P-metric radial tires, and manual-locking free-running hubs.

'83 Ford Bronco—a great 4-wheeler!



Twin-Traction Beam Independent Front Suspension

Ford technology brings you the only family 4-wheeler with Twin-Traction Beam independent front suspension. It helps ease the front wheels over

bumps independently for an improved ride and better off-road control than conventional solid axle with leaf spring designs.



Auto-Locking Hubs. This convenient option lets you switch from 2-wheel to 4-wheel drive without leaving the driver seat.

*May be deleted for credit.
**Bronco's 1983 EPA mileage ratings were not available at the time this catalog was published. However, Bronco is expected to post good mileage ratings as it did last year. As soon as EPA figures are released, your Ford Dealer will be among the first to receive this information and will be happy to pass it along to you.



FORD BRONCO XLT

Top of the line.

In addition to all the great features on every Ford Bronco, XLT adds its own unique style with special trim outside and in.

The exterior trim work is a class act with bright bumpers front and rear, bright moldings around the front windshield and rear quarter windows, lower bodyside protection molding with vinyl inserts, plus much more.

Interior attention to comfort and convenience is evident everywhere. For comfort, start with color-keyed cut-pile

carpeting and attractive cloth and vinyl seat trim. Add a soft-wrapped steering wheel and color-keyed vinyl headliner, plus added insulation.

For your convenience, lights are provided for the cargo area, cigarette lighter and ashtray plus left- and right-door courtesy lamp switches. Front door trim panels feature bright trim and full-length lower storage bins. Rear quarter trim panels are equipped with armrests, radio speaker grilles and a storage bin on the left side. The interior is tastefully finished with rich woodtone appliques on the front door panels, instrument panel and steering wheel.



XLT Interior with optional Captain's Chairs



FORD BRONCO

All family 4-wheelers should be equipped this way.

Bronco sets the pace for extra value with a high level of standard equipment. These are features you'll enjoy every mile you drive. Power steering and power brakes. Power tailgate window. Full instrumentation including ammeter, oil pressure and temperature gauges. Halogen headlights. Black front and rear contour bumpers and bright hub caps.

Inside are all-vinyl bucket seats in front with a flip/fold bench seat in the rear. Color-keyed interior appointments include door

trim panels, instrument panel and full-length floor mat. For your listening pleasure, an AM radio is also standard (may be deleted for credit).



Bronco XLS instrument panel

FORD BRONCO XLS

A special breed.

This youth-oriented Bronco is a real head-turner with eye-catching blackout treatment and special XLS tape striping. Black low-mount western swingaway mirrors and argent-styled steel wheels add finishing touches to the unique exterior. Interior comfort is well provided for with XLT level seats and full carpeting. XLS adds finishing touches all its own with brushed aluminum appliques on the instrument panel and steering wheel. Bronco XLS, the sporty way to go, either on or off road.

WHEN THE GOING GETS TOUGH...

... The tough get going with the extra-capacity Trailer Towing Package plus a choice of two Snow Plow Special Packages.

The Trailer Towing Package lets you tow up to 5,500 lb. and includes: 60 amp. alternator, heavy-duty (63 amp-hr.) battery, extra engine cooling package, auxiliary transmission oil cooler (with SelectShift automatic transmission and V-8 engine), Handling Package (consists of front and rear stabilizer bars, quad front shocks and heavy-duty rear shocks), special trailer tow wiring harness, heavy-duty flasher and bright swing-out recreational mirrors.

Snow Plow Special Package consists of heavy-duty front axle, heavy-duty front springs and rear shocks, heavy-duty alternator and 3.55 axle ratio.

Snow Plow Special Package Plus includes all the equipment listed above, plus heavy-duty battery and extra engine cooling package.

Bronco Transfer Case Shift Lever

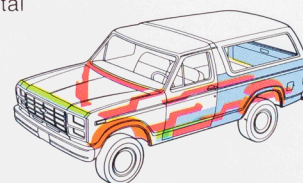


SPECIFICATIONS

Equipment	Standard	Optional
Axle, Front Rating	3,550 lb.	Limited Slip
Axle, Rear Rating	3,750 lb.	Traction-Lok
Brakes	Power	—
Clutch Diameter	10 in.	11" w/5.8L
Electrical		
Battery (amp-hr.)	36*	.63*, 81 aux. w/63*
Alternator (amp.)	40	.60
Engine	4.9L (300) I-6	.5.0L (302) V-8
Ammeter Gauge	—	5.8L (351) V-8*
Oil Pressure Gauge	—	—
Temperature Gauge	—	—
Front Hubs	Manual Locking	Automatic Locking
Fuel Tank	25 gal. (95L)	32 gal. (12L)†
Shock Absorbers	Front (HD) & Rear	HD Rear
		Quad HD Front & HD Rear
Springs, Front	Coil	—
Springs, Rear	Single-Stage Leaf	—
Stabilizer Bars	—	Front & Rear
Steering	Power	—
Transfer Case (part-time)	2-Spd.	—
Transmission	4-Spd. ††	4-Spd. manual with Overdrive, Automatic
Tires (Tubeless)	P215 75R-15 SL	P235 75R XL and 10 or 10R15C RWL multi-surface
Wheels	5.5-hole disc 15x5.5K	Deluxe argent styled steel (4 or 5); cast aluminum (4)

*Maintenance-free. **NA in California. †In lieu of standard. ††Automatic in California.

■ Galvanized metal ■ Spray applied sealers



■ Zinc-coated metal ■ Plastic fender aprons and shield

Corrosion Protection

Ford goes to great lengths to help fight corrosion with extensive use of aluminized wax and body sealers, zinc-coated galvanized metal in selected panels and components, cathodic electrocoat primer, full front fender liners and rear wheelhousing splash shields.

Ford Bronco—Trim Content

EXTERIOR	Standard Bronco	XLT	XLS
Front and rear bumpers	Black	Bright	Black gloss on front and rear
Grille	Black	Black	Black gloss
Bright hub caps	STD	STD	Argent styled steel wheels with black hub
Moldings	Bright windshield	Bright windshield, quarter window, lower body-side protection molding with vinyl insert	Black gloss windshield molding, black gloss treatment on headlight, doors and around window, door handles, locks, mirrors and tailgate lock
Tape stripes	OPT	OPT	"XLS" tape stripe
Brushed aluminum tailgate applique	NA	STD	NA
Mirrors	—	—	—
INTERIOR			
Dome light	STD	STD	STD
Courtesy light switches	LH	LH and RH	LH and RH
Floor covering	Color-keyed (front, black rubber mat rear)	Color-keyed carpeting	Color-keyed carpeting
Inside hood release	STD	STD	STD
Color-keyed "A" pillar, windshield header moldings and cowl side panels	STD	STD	STD
Color-keyed sun visors	STD	STD	STD
AM radio	STD (may be deleted for credit)	STD (may be deleted for credit)	STD (may be deleted for credit)
Door trim panel with bright surround molding, woodtone panel and full-length storage bins	NA	STD	Door trim panel with bright surround
Color-keyed vinyl headliner	NA	STD	STD
Instrument panel	Padded, color-keyed with black applique	Simulated woodtone applique and bright moldings	Brushed aluminum applique and steering wheel trim
Ammeter, oil pressure and temperature gauges	STD	STD	STD
Scuff plate—front doors	Black	Bright	Bright
Color-keyed deluxe seat belts	NA	STD	STD
Day night mirror	OPT with Convenience Group	OPT with Convenience Group	STD
Flip fold rear bench seat	STD	STD	STD
Front bucket seats	STD	STD	STD
Seat trim	Vinyl	Cloth and vinyl	Cloth and vinyl
Soft-wrap steering wheel with woodtone insert	NA	STD	NA
Molded rear quarter trim panels with armrests, speaker grilles, storage bin and cargo light	NA	STD	STD
Spare tire cover	OPT	STD	STD
Cigarette lighter	OPT	STD (includes ashtray light)	STD (includes ashtray light)
Added insulation	NA	STD	NA

STD = Standard OPT = Optional NA = Not Available

EXTENDED SERVICE PLAN

Also well worth considering...

Ford Motor Company's optional Extended Service Plan covers major components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it.

Your Ford Dealer will be happy to detail the Plan for you. Available on all cars and most light trucks, it is honored by more than 6,500 Ford and Lincoln-Mercury dealers nationwide and in Canada.

Specifications, descriptions and illustrative material contained herein were as accurate as known at the time this publication was approved for printing. Ford Division reserves the right to discontinue models or options at any time or change specifications and materials, equipment or design without notice and without incurring obligation. All options and accessories illustrated or referred to as optional or available in this publication are at extra cost. Some options are required in combination with other options. For the price of the model with the equipment you desire or verification of specifications contained herein, see your Ford Dealer.

Many of the items shown on vehicles in this publication are available through retail organizations and establishments not connected with Ford Motor Company. Availability, price, quality and durability of these items rest solely with the respective manufacturers and their sales organizations and Ford assumes no responsibility for their use.

Dimensions (Loaded)

Tires	P215/75R-15SL
Angle of Approach (AA)	34.3°
Angle of Departure (AD)	20.7°
Ramp Breakover Angle (RBA)	20.4°
Ground Clearance (GC) at Transfer Case	9.2"

Ford-Paid Repair Programs after the Warranty Period

Sometimes Ford offers adjustment programs to pay all or part of the cost of certain repairs. These programs are intended to assist owners and are in addition to the warranty or to required recalls. Ask Ford or your dealer about such programs relating to your Ford or Lincoln-Mercury vehicle.

To get copies of any adjustment program for your vehicle or the vehicle of interest to you:

Call Ford toll-free at 1-800-241-3673. Alaska and Hawaii call 1-800-243-3711 and in Georgia call 1-800-282-0959.

Or write Ford at:

Ford Customer Information System
Post Office Box 95427
Atlanta, Georgia 30347.

We'll need your name and address; year, make, and model vehicle, as well as engine size; and whether you have a manual or automatic transmission.

Technical Service Bulletins

All vehicles need repairs during their lifetime. Sometimes Ford issues Technical Service Bulletins (TSBs) and easy-to-read explanations describing unusual engine or transmission conditions which may lead to costly repairs, the recommended repairs, and new repair procedures. Often a repair now can prevent a more serious repair later. Ask Ford or your dealer for any such TSBs and explanations relating to your Ford or Lincoln-Mercury vehicle.

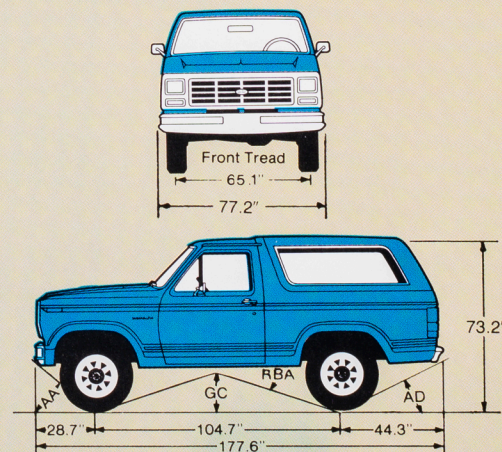
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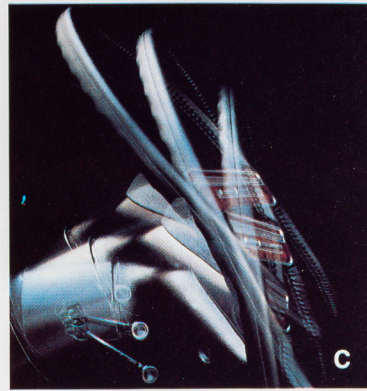




A



B



C



D



E



F



G

H

I

J

Options

Appearance

- ☐ Chrome
- ☐ Accent
- ☐ Tricolor combination
- ☐ Lower body black vinyl
- ☐ GT bar with black

Audio

All stereo systems are available on all Ford radios.

- ☐ AM/FM
- ☐ AM/FM
- ☐ AM/FM (quad speaker)

Comfort/Convenience

(A) Air conditioning

- ☐ High output
- ☐ Electric
- ☐ Convenience wipers, 12" doors (standard on warning switch (St. mirror, RH)
- ☐ Light Gray underhood cord plus under instrument dome map with optional courtesy light and headlight

(B) Fingertip feature

(C) Tilt steering

- ☐ Sliding
- ☐ Power
- ☐ Power
- ☐ Tinted
- ☐ Privacy
- ☐ Cigarette

(D) Tool storage

Tu-Tone Combinations

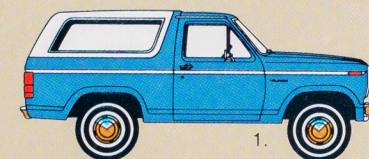
1. Tu-Tone effect. Exterior body color accented by roof available in five different colors (shown with accent tape stripe).

2. Deluxe Tu-Tone. Accent color covers center bodyside panel. Includes lower bodyside protection molding with black vinyl insert and narrow bright molding above chamfer depression.

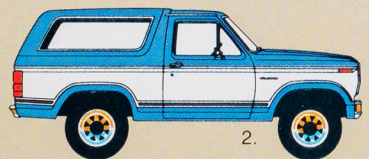
3. Victoria Tu-Tone. Accent color is on the front roof, hood and lower bodyside. Includes lower bodyside protection molding with black vinyl insert.

■ = Body Color

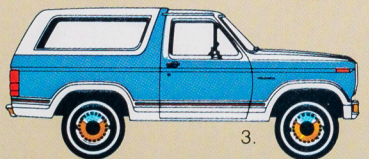
□ = Accent Color



1.

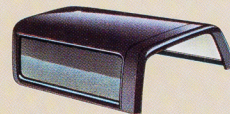


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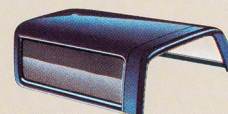


3.

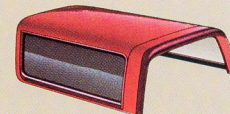
Fiberglass Roof Colors



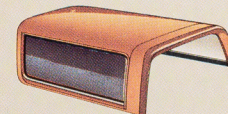
Black



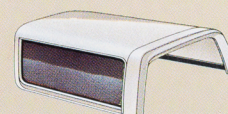
Midnight Blue



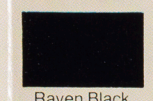
Candyapple Red



Desert Tan



White



Raven Black



Midnight Blue Metallic



Copper



Light Charcoal Metallic

Options/Colors

Appearance

- ☐ Chrome grille
- ☐ Accent tape stripe
- ☐ Tricolor tape stripe (available in six color combinations)
- ☐ Lower bodyside protection molding with black vinyl insert
- ☐ GT bar. Tubular design painted black with black padding.

Audio

All stereo systems include four speakers. And all Ford radios include a traveler's advisory setting.

- ☐ AM FM monaural (single speakers)
- ☐ AM FM stereo (quad speakers)
- ☐ AM FM stereo with cassette tape player (quad speakers)

Comfort/Convenience

(A) Air conditioning

- ☐ High output heater
- ☐ Electric rear window defroster
- ☐ Convenience Group. Includes interval wipers, 12-in. day/night mirror, map box in doors (standard Bronco, XLS), headlights-on warning buzzer, RH door courtesy light switch (Standard Bronco), and visor vanity mirror, RH.
- ☐ Light Group includes movable underhood worklight with 20-ft. retractable cord plus lights in glove box, ashtray, under instrument panel, dual beam dome map light (standard dome lights only with optional front bench seat), RH door courtesy light switch (Standard Bronco), and headlights-on warning buzzer.

(B) Fingertip Speed Control with resume feature

(C) Tilt steering wheel (NA with XLS)

- ☐ Sliding rear quarter windows (tinted)
- ☐ Power front windows
- ☐ Power front door locks
- ☐ Tinted glass all around
- ☐ Privacy[®] glass in fixed quarter windows
- ☐ Cigarette lighter (Standard Bronco)

(D) Tool storage box. Located under the hood.

Mirrors:

- ☐ Electric remote control swingaway mirrors (7³/₈" x 5³/₈")
- (E) Western mirrors, bright low-mount swingaway (8" x 5")
- ☐ Swing-Out Recreational Mirrors—bright (6³/₄" x 9¹/₂")
 - ☐ Swingaway outside spare tire carrier with lock and black or white cover. Included with 10/10Rx15C tires.

- ☐ Spare tire cover for Standard Bronco with inside carrier, black

- ☐ Electronic digital clock tells the time, date, and elapsed time plus stopwatch function at the push of a button. Improved for simpler operation (not available with radio credit option).

- ☐ Center console (between bucket seats or Captain's Chairs)

Seats:

- ☐ Captain's Chairs (reclining driver and passenger)
- ☐ Front bench seat
- ☐ Flip/fold rear bench seat delete

Performance

- ☐ Automatic locking hubs
- ☐ 4-speed manual overdrive transmission
- ☐ SelectShift automatic transmission
- ☐ Limited-slip front axle
- ☐ Traction-Lok front axle
- ☐ Traction-Lok rear axle
- ☐ Handling Package includes front and rear stabilizer bars, quad HD front and dual HD rear shock absorbers.
- ☐ Heavy-duty front suspension package includes 3800-lb. front axle, HD front springs, HD rear shocks and 3.55 axle ratio.
- ☐ Quad heavy-duty front shocks and dual HD rear shocks
- ☐ Heavy-duty rear shocks
- ☐ Heavy-duty air cleaner
- ☐ 60 amp. alternator
- ☐ HD auxiliary battery
- ☐ HD maintenance-free battery
- ☐ Sports Instrumentation includes tachometer and trip odometer.
- ☐ Engine block heater: single with 4.9L (300) Six and 5.0L (302) V-8, dual with 5.8L (351) V-8.
- ☐ Maximum capacity fuel tank, 32 gal. (121L) in place of std. tank.

- ☐ Super Engine Cooling Package
- ☐ Extra Engine Cooling Package
- ☐ Auxiliary transmission oil cooler (with SelectShift automatic and V-8 engine)
- ☐ Trailer Towing Package (see page 6 for contents)
- ☐ Snow Plow Special Package (see page 6 for contents)

Note: Total weight of plow and associated hardware not to exceed 680 lb. with maximum fixed portion allowance of 270 lb. See your Ford Dealer for application details.

- ☐ California emissions system
- ☐ High altitude emissions system
- ☐ Exterior sound package

Protection:

- ☐ Skid plate—transfer case
- ☐ Dual electric horns
- ☐ Fog lights (include plastic covers and bright front bumper guards)
- ☐ Exterior Protection Group includes bright door edge guards, front bumper guards and rub strip.
- ☐ Security Lock Group includes locking gas cap, and locks on inside hood release, glove box and inside spare tire.

Bumpers:

- ☐ Chrome front, or front and rear

(F) Chrome rear step bumper

- ☐ Argent rear step bumper

Wheels and Wheel Covers:

(G) Cast aluminum wheels (5)

(H) White styled steel (5*)

(I) Sport wheel covers (4)

(J) Deluxe argent styled steel wheels (5*)

*Or four with steel spare.

Options Availability

1983 Bronco options are not confined to these pages but are shown throughout the catalog. Options, whether or not they are identified, are offered at extra cost. Some options are included, required, or are not available, in combination with other options. Availability of some models and features described here and elsewhere may be subject to delay. Consult your Ford Dealer for the latest information.



*Optional Glow Colors

Exterior Colors

Printed colors are at best only representative of the true paints. Your Ford Dealer can show you actual samples of paint colors and interior trim materials.



Buy or lease FORD BRONCO. Go for a test drive today.

Get it together—Buckle up.

FORD BRONCO

FORD DIVISION

